

## Message Text

LIMITED OFFICIAL USE

PAGE 01 MOSCOW 00444 111717Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 CIAE-00 INR-07 NSAE-00 /027 W  
-----111854Z 007215 /44

R 111352Z JAN 77  
FM AMEMBASSY MOSCOW  
TO SECSTATE WASHDC 2947  
USDOC WASHDC

LIMITED OFFICIAL USE MOSCOW 00444

E.O. 11652: N/A  
TAGS: EIND, ETRA, ELTN, UR  
SUBJECT: BENDIX SPARK PLUG NEGOTIATIONS

REF: (A) 76 MOSCOW 13883, (B) 76 MOSCOW 13674

1. SINCE CONVERSATIONS REPORTED IN REFTELS EMBASSY HAS NOT HAD DIRECT CONTACT WITH BENDIX OFFICIALS ABOUT PROPOSED AGREEMENT TO PRODUCE IN THE USSR SPARK PLUGS BEARING "AUTO-LITE" TRADEMARK. AS WASHINGTON AGENCIES ARE AWARE, DISTINCTIVE FEATURE OF THIS POSSIBLE AGREEMENT IS THAT IT GIVES AMERICAN ENTERPRISE QUASI-MANAGEMENT FUNCTIONS TO ENSURE QUALITY CONTROL IN ORDER THAT PRODUCT MAY BE MARKETING INTERNATIONALLY UNDER THIS TRADEMARK. ALTHOUGH SOME SOVIET OFFICIALS, SUCH AS DEPUTY MINISTER OF FOREIGN TRADE SUSHKOV, HAVE REFERRED TO RELATIVELY LOW VALUE OF THIS PROPOSED ARRANGEMENT AS COMPARED TO SOME PROJECTS OF MUCH GREATER SCOPE, THERE IS WIDE SPREAD AWARENESS AMONG RANKING SOVIET OFFICIALS OF THE INNOVATIVE PRINCIPLES INVOLVED. STATE COMMITTEE FOR SCIENCE AND TECHNOLOGY CHAIRMAN GVISHIANI IS ONE WHO HAS SPOKEN WELL OF PROJECT, AND WE HAVE HEARD NO CRITICISM OF IT FROM ANY SOURCE.

2. ON JANUARY 10, 1977, USA/CANADA INSTITUTE DEPUTY DIRECTOR Y.S. SHERSHNEV, DURING DISCUSSION OF DESIGNATED U.S. CABINET OFFICIALS, MENTIONED TO E/C COUNSELOR THAT BENDIX  
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SENIOR VICE PRESIDENT JEROME JACOBSON HAD RECENTLY ENGAGED IN FURTHER DISCUSSIONS ON SPARK PLUG TRANSACTION WITH SOVIET OFFICIALS IN MOSCOW. SHERSHNEV APPEARED TO FEEL THAT THIS PROJECT IS ON TRACK AND WILL BE CONCLUDED, ALTHOUGH HE GAVE NO INDICATION WHEN THIS MIGHT OCCUR. (AS REPORTED, REF A, BENDIX COUNTS USA/CANADA INSTITUTE DIRECTOR ARBATOV AS ORIGINAL SOVIET CHAMPION OF THIS ARRANGEMENT.) SHERSHNEV

COMMENTED THAT IT WAS IMPORTANT THAT BENDIX OFFICIALS HAVE  
THE AUTHORITY NECESSARY TO ENSURE THE QUALITY OF PRODUCTION  
BUT DID NOT DESCRIBE PRECISELY HOW THIS AUTHORITY WILL BE  
WRITTEN INTO THE CONTRACT.  
TOON

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** SPARE PARTS, AUTOMOTIVE INDUSTRY, INTERGOVERNMENTAL COOPERATION, NEGOTIATIONS  
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**Copy:** SINGLE  
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**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 22 May 2009  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977MOSCOW00444  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Message ID:** fa162fdb-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** 76 MOSCOW 13883, 76 MOSCOW 13674  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
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**Status:** NATIVE  
**Subject:** BENDIX SPARK PLUG NEGOTIATIONS  
**TAGS:** EIND, ETRD, ELTN, UR, US, BENDIX  
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**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
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**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009